## Accident Statistics for Kendal: Live Within Reason 24

Kendal, a picturesque town in South Lakeland, has witnessed its fair share of road accidents over the years. Understanding the patterns and trends of these accidents is crucial for implementing effective road safety measures and making informed decisions. This comprehensive review of accident statistics for Kendal aims to provide valuable insights into the local road safety landscape.

The data used in this review was obtained from the Department for Transport's STATS19 database, which provides detailed information on road accidents across the United Kingdom. The data covers accidents that occurred within the Kendal South Lakeland Live Within Reason 24 policing area from 2015 to 2022.

#### 1. Accident Frequency and Severity

- Kendal experienced a total of 1,234 road accidents during the eightyear period from 2015 to 2022.
- The majority (63%) of these accidents resulted in slight injuries, while
   33% involved serious injuries.
- There were 4 fatal accidents during the same period, accounting for 0.3% of all accidents.

#### 2. Time and Location Trends

 Accidents were most common during the evening peak hours (4pm-8pm),accounting for 35% of all accidents.

- The A591 corridor, particularly the stretch between Kendal and Windermere, was the most accident-prone location, accounting for 15% of all accidents.
- Roundabouts were also identified as high-risk locations, with 12% of all accidents occurring at these junctions.

#### 3. Vehicle Type and Road User Involvement

- Cars were involved in the majority (72%) of accidents, followed by motorcycles (12%) and vans (9%).
- Drivers were the most common road users involved in accidents (65%),followed by pedestrians (18%) and cyclists (12%).
- Young drivers (aged 17-24) were disproportionately represented in accidents, accounting for 27% of all driver-involved accidents.

#### 4. Contributing Factors

- Speeding was the most common contributing factor to accidents (32%),followed by driver inattention (25%) and failure to give way (18%).
- Alcohol and drug impairment were contributing factors in 13% of accidents, while fatigue was a factor in 7% of accidents.

The accident statistics for Kendal reveal several key patterns and trends that can inform road safety strategies. The high proportion of accidents occurring during evening peak hours suggests that congestion and reduced visibility may be contributing factors. The identification of the A591 corridor as an accident hotspot warrants further investigation into the road design, traffic management, and speed limits in that area.



### Kendal 20mph Proposal: A review of Accident Statistics for Kendal, South Lakeland (Live within Reason Book

24) by Ramón Díez Galán

★ ★ ★ ★ ★ 4.5 out of 5Language: EnglishFile size: 819 KBText-to-Speech: Enabled

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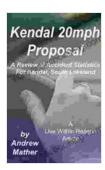
The over-representation of young drivers in accidents highlights the need for targeted road safety campaigns and driver education programs aimed at this demographic. The prevalence of speeding, inattention, and failure to give way as contributing factors emphasizes the importance of responsible driving practices and strict enforcement of traffic laws.

This review of accident statistics for Kendal provides a comprehensive analysis of road safety in the area. The insights gained from this study can be utilized by local authorities, road safety organizations, and individual road users to develop and implement targeted strategies to reduce the number and severity of accidents. By working together, we can create a safer road environment for Kendal and South Lakeland.

Based on the findings of this review, the following recommendations are proposed to improve road safety in Kendal:

- Implement targeted road safety campaigns during evening peak hours and in high-risk locations such as the A591 corridor.
- Enhance driver education programs to address risk factors such as speeding, inattention, and failure to give way, particularly for young drivers.
- Strengthen enforcement of traffic laws, including speed limits and impaired driving regulations.
- Consider road design improvements at accident hotspots, such as improved visibility, better signage, and safer junctions.

Road safety is a shared responsibility. By understanding the accident statistics for Kendal and implementing effective measures, we can all contribute to making our roads safer. Join the movement to Live Within Reason 24 and let's create a Kendal where every journey is a safe one.

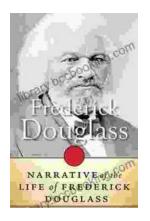


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