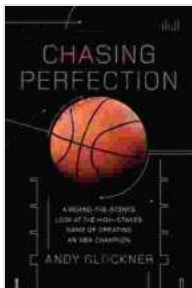


# Behind the Scenes Look at the High-Stakes Game of Creating an NBA Champion

Every year, 30 teams set out with the goal of winning the NBA championship. But only one team can ultimately hoist the Larry O'Brien Trophy. What separates the champions from the rest of the league? Is it simply a matter of having the best players? Or is there something more to it?



## Chasing Perfection: A Behind-the-Scenes Look at the High-Stakes Game of Creating an NBA Champion

by Mike Dauplaise

★★★★☆ 4.5 out of 5

Language : English  
File size : 3953 KB  
Text-to-Speech : Enabled  
Screen Reader : Supported  
Enhanced typesetting : Enabled  
Word Wise : Enabled  
Print length : 284 pages



In his new book, "Behind the Scenes: A Look at the High-Stakes Game of Creating an NBA Champion," author and NBA insider Marc Stein provides an unprecedented behind-the-scenes look at the inner workings of an NBA team. Stein follows the Golden State Warriors, the 2017 NBA champions, throughout the 2017-18 season, giving readers a fly-on-the-wall perspective on everything from scouting and drafting to coaching and player development.

Stein's book is a fascinating read for anyone who wants to understand how successful NBA teams are built and sustained. He reveals the secrets of the Warriors' success, from their innovative scouting and player development system to their unique coaching philosophy. He also shows how even the smallest decisions can have a major impact on a team's success or failure.

Here are just a few of the insights you'll gain from reading "Behind the Scenes":

- How the Warriors identified and drafted Stephen Curry, Klay Thompson, and Draymond Green, the core of their championship team.
- How the Warriors developed Curry, Thompson, and Green into All-Stars and NBA champions.
- How the Warriors' coaching staff, led by Steve Kerr, created a culture of winning and innovation.
- How the Warriors' front office, led by general manager Bob Myers, made the key decisions that led to the team's success.

"Behind the Scenes" is a must-read for any fan of the NBA. It's a fascinating look at the high-stakes world of team building, and it reveals the secrets of how successful teams are built and sustained.

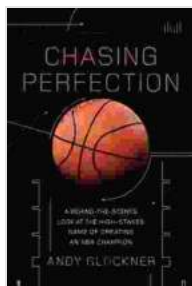
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**Praise for "Behind the Scenes"**

"A must-read for any fan of the NBA. Stein provides an unprecedented behind-the-scenes look at the inner workings of an NBA team, and he reveals the secrets of how successful teams are built and sustained." - Bill Simmons, The Ringer

"A fascinating look at the high-stakes world of team building. Stein's book is full of insights and revelations, and it's a must-read for anyone who wants to understand how successful NBA teams are built." - Adrian Wojnarowski, ESPN

"Behind the Scenes is a tour de force. Stein has written the definitive book on how to build an NBA champion. This book is a must-read for anyone who wants to understand the business of basketball." - David Aldridge, The Athletic



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