

# Sports Fourth Edition Ferguson Careers In Focus: Your Guide to a Rewarding Career in the Sports Industry

Are you passionate about sports? Do you dream of working in the sports industry? If so, then Sports Fourth Edition Ferguson Careers In Focus is the book for you.



## Sports, Fourth Edition (Ferguson's Careers in Focus)

★★★★★ 5 out of 5

Language : English

File size : 1965 KB

Text-to-Speech : Enabled

Word Wise : Enabled

Print length : 204 pages



This comprehensive and up-to-date guide provides an insider's look at the different career paths available in the sports industry. Written by leading experts in the field, this book covers everything from sports management and sports marketing to sports journalism and sports broadcasting. You'll learn about the skills and qualifications required for each profession, as well as the job outlook for each field.

Whether you're just starting out in your career or you're looking for a change, Sports Fourth Edition Ferguson Careers In Focus can help you find the perfect job in the sports industry.

## What's New in the Fourth Edition?

- Updated information on the latest trends and developments in the sports industry
- New chapters on careers in sports analytics and sports technology
- Expanded coverage of careers in sports law and sports medicine
- Interviews with leading professionals in the sports industry

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## **About the Authors**

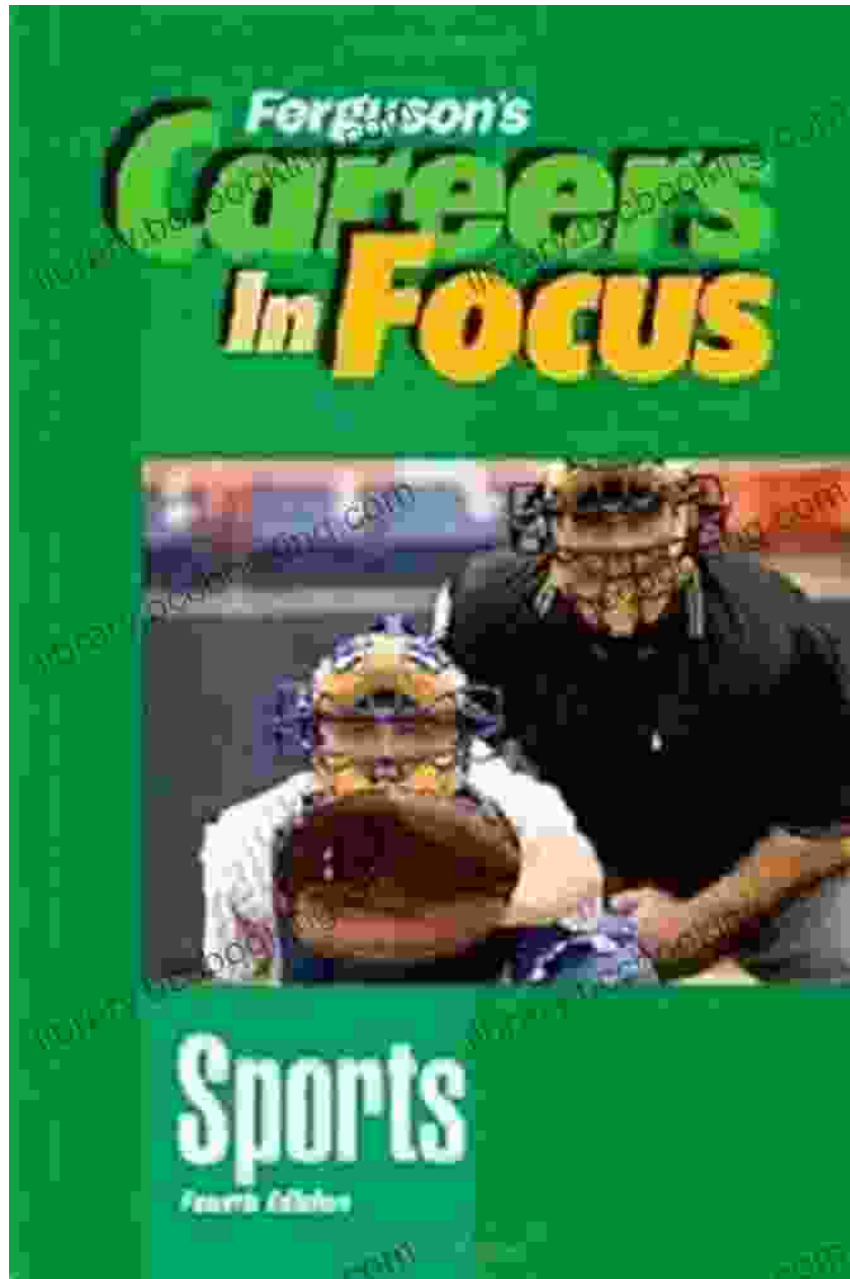
**Thomas Ferguson** is a professor of sports management at the University of Massachusetts Amherst. He is the author of numerous books and articles on the sports industry, including *Sports Marketing: A Managerial Approach* and *Sports Management: Principles and Practices*.

**Jim Parry** is a professor of sports management at the University of Louisville. He is the author of several books on the sports industry, including *Sports Sponsorship: A Strategic Marketing Approach* and *Sports Marketing: A Global Perspective*.

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Free Download your copy today and start your journey to a rewarding career in the sports industry!



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